

*Madewell*

# ANIMAL WELFARE POLICY

As of July 30, 2019

At Madewell, we believe in delivering the best possible products to our customers while honoring our broader commitment to social responsibility. We continually work to ensure that we are sourcing the materials for these products responsibly, keeping in constant mind the quality of our products and the values of both our customer and our company. We aim to work with partners who are equally committed to ethical sourcing, including responsible and humane animal welfare practices in the supply chain.

We aim to work with suppliers who adopt industry-best practices that are based on the internationally recognized [Five Freedoms](#). The Five Freedoms are also the guiding principle behind our Animal Welfare Policy.

We require that all of our suppliers adhere to the following baseline requirements for the materials allowed for use in our products, and for those who provide materials of animal origin, they must meet the standards for ethically sourced materials.

### **FUR FREE**

Madewell prohibits the use of fur in our products. We define fur in accordance with the [Fur Free Retailer](#) definition as being: “any animal skin or part thereof with hair or fur fibers attached thereto, either in its raw or processed state or the pelt of any animal killed for the animal’s fur. ‘Animal’ includes, but is not limited to, mink, fox, rabbit, karakul lamb and raccoon dog. ‘Fur’ shall not include

- 1) such skins as are, or are to be, converted into leather or which in processing have, or shall have, the hair, fleece or fur fibers completely removed,*
- 2) materials clipped, shorn or combed from animals, such as fleece, sheepskin or shearling,*
- 3) leather or hair attached to skin that is typically used as leather, e.g., cowhide with hair attached or*
- 4) synthetic materials intended to look like fur.”*

Any hair, fleece or shearling used must be a byproduct of the meat industry, as outlined in our leather requirements below. We also ensure

that faux fur is coming from non-animal sources through our fiber content testing program.

### **DOWN**

Madewell does not currently source any down for our products. If we chose to do so in the future, all down will have to be [Responsible Down Standard \(RDS\)](#) certified or meet an equivalent standard for animal welfare.

### **LEATHER**

All leather must be a byproduct of the meat industry.

### **EXOTIC SKINS FREE**

Madewell does not use real exotic animal skins, including but not limited to: snake, alligator, crocodile and lizard, fish and marine mammals.

### **ANGORA FREE**

Madewell will not produce goods that contain angora or rabbit hair unless and until we can identify a source that meets our animal welfare standards.

### **WOOL**

Madewell supports the use of wool that is sourced from humanely raised and treated sheep. We are committed to sourcing wool certified to the Textile Exchange's Responsible Wool Standard, or equivalent standards, in our products where possible. We also will not produce goods that contain mohair until we can identify a source that meets our animal welfare standards.

### **CASHMERE**

Madewell is one of the first U.S. retailers to have joined the Sustainable Fibre Alliance (SFA), a nonprofit international organization working with the extended cashmere supply chain to promote a global sustainability standard for cashmere production in order to preserve and restore grasslands, ensure animal welfare and secure livelihoods. We are also members of Textile Exchanges Responsible Cashmere Round Table, a multi-stakeholder group formed in partnership with

the United Nations Development Programme (UNDP). This round table is working towards increasing market support for best practices in cashmere production and the development of a standard for farmed cashmere, which is typical of Inner Mongolia.

### **ENDANGERED SPECIES**

Madewell prohibits the use of any protected, threatened or endangered species, including, but not limited to, species appearing in:

- ♦ *Convention on International Trade in Endangered Species (CITES)*
- ♦ *International Union for Conservation of Nature (IUCN) red list as Critically Endangered, Endangered or Vulnerable and*
- ♦ *Endangered Species Act (ESA).*